

FOR IMMEDIATE RELEASE

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Parents Prepare for Opportunities of a New Decade

Tampa, FL – December 30, 2009 - - Did you know that more than 500 million people worldwide speak Spanish? Spanish is the second most used language in international communication, and Spanish is one of the six official languages of the United Nations. As we enter into a new decade, parents are looking for avenues to provide their young children a way to succeed in this ever-shrinking world. Learning Spanish will be one of the keys to success in the next decade.

The Boca Beth Program, a global provider of children’s edutainment, today has released a revised edition of their best-selling bilingual DVD titled *Mi casa/My House* just in time for the start of 2010.

The Boca Beth Program, created by Beth Butler, leading expert on bilingual education for the birth – five sectors, bridges together Spanish and English language learning for parents and their children with a methodology called parallel learning. With Latino population increasing more than 2 million annually across our nation it’s no wonder President Obama stated during his campaign, “You need to make sure your child can speak Spanish.”

Parents in the United States and world wide feel a sense of urgency to prepare their children for a very global economy as this new decade approaches. The launch of this enhanced bilingual Boca Beth DVD marches in a new era of increased bilingual learning.

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About The Boca Beth Program:

The multimedia products of The Boca Beth Program have been listed on the US Department of Education’s linked web site OELA (Office of English Language Acquisition) and the Boca Beth DVDs, CDs and language learning books have been shared world wide as children enjoy the benefits of early reading skills, advanced standardized test scores and increased communication as global citizens.

About Beth Butler, Founder of the Boca Beth Program:

Beth Butler, aka Boca Beth, travels our country as a bilingual keynote speaker and trainer for associations such as Head Start, the National Association for the Education of Young Children, and the National Association for Family Child Care. She is a children’s entertainer and recording artist performing to crowds of 20 to 2,000 – all with a passion for raising bilingual children. To schedule an interview with Boca Beth directly call her cell phone at 813.244.1432 or e-mail BocaBeth@msn.com.