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Forward Thinking Parents and Political Leaders Agree That Raising Bilingual Children Makes Good Sense

The Boca Beth Language Program gives parents and educators the tools needed to prepare children for a bilingual future

Tampa Florida, (August 2008)-Barack Obama's stance on bilingualism, " You need to make sure your child can speak Spanish," resonates what many parents feel is an important part of preparing children for a future in an increasingly bilingual world. As Spanish continues to be the second most common language spoken in the United States, more parents are opting-in to the bilingual movement.

As children prepare for a new school year, quality bilingual education is forefront for parents and educators who value the importance of bilingualism. Beth Butler, CEO and founder of the Boca Beth Language Program has noticed a positive change in how parents view second language learning.

"When I first started teaching in the early 80's, parents thought I was magical by teaching their little six-year olds Spanish," Butler remembered. "Today's savvy parents now look to me as the *solution* for bringing Spanish into their home and their daily routine."

Because the Boca Beth Program is affordable and offers a diverse set of products, Butler paved the way for parents and educators to implement a bilingual education curriculum easily while customizing it to fit individual needs. "We have the ability to provide parents, homeschooling families and educators with a fun, very affordable solution for implementing Spanish," Butler agreed.

An iParenting Media Award winner, the Boca Beth (<http://www.bocabeth.com>) program brings Spanish and English together for both traditional Spanish speaking children who need improvement with English, and non-Spanish speaking children to facilitate Spanish language learning. With gentle instruction and vibrant music, movements and creativity, the Boca Beth teaching method helps wire a child's brain for early-and lifelong-language learning.

Teachers, like Sherry Brown from Land of Learning Academy, are finding the Boca Beth program to be a fun, affordable option. "We have used the Boca Beth Program for four years. Our students love the videos, the CDs, coloring books and of course, the maracas and puppets!" Brown commented. "Our students have learned immensely from the program while our teachers feel it has been very helpful in their classes."

The sentiments of political leaders aside, Butler encourages anyone interested in introducing bilingual education to their children do so as early as possible for the best return on the language investment later. Butler advised, "With the school year starting, now is the time to focus on helping kids learn a second language."

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Ms. Butler is a nationally acclaimed speaker on the topic of bringing Spanish and English together for young children in the home and in the classroom. To schedule an interview or to book her for your next Early Childhood Conference, corporate family event, PTA / school function, retailer's convention or children's group, call their bilingual office in Tampa, FL 813.855.5393 or directly to Ms. Butler's cell phone 813.244.1432 (se habla Español). To learn more about Boca Beth and bilingual learning, visit her blog at <http://www.bocabeth.net>, or the Boca Beth website at <http://www.bocabeth.com>.